

NEWS RELEASE

July 30, 2007

## **SSE Wins National Honors for eLearning Program**

### ***APEX Award for Publication Excellence Recognizes Outstanding Communications Concepts***

ST. LOUIS – **SSE, Inc.** has been honored with a **2007 APEX Award for Publication Excellence** by a national business communications publisher. The firm was awarded in the category of Education and Training Electronic and Video Publications for its eLearning sales training program developed for **AAA Missouri**.

The 19th Annual APEX Awards for Publication Excellence is an international competition that recognizes outstanding publications from newsletters and magazines to annual reports. SSE's entry was among nearly 5,000 submittals evaluated by judges for success in achieving overall communications effectiveness and excellence. The award is sponsored by **Communications Concepts, Inc.**, publishers of business communication reports including *Writing That Works*.

SSE delivers information technology solutions focused on improving business and human performance. With 40-plus years experience, SSE's three professional practices -- blended learning, applications, and network management -- work together to provide the products, services, and processes that ensure positive measurable business results. Headquartered in St. Louis, Mo., the firm delivers solutions nationally with project consulting, on-site staffing and managed service models. For more information, key [www.SSEinc.com](http://www.SSEinc.com).

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